



ROTARY *Matters*

www.sydneyprotary.com

**3 FEB
2009**

LOUISE WALSH TO ADDRESS CLUB

Louise commenced her professional career as a corporate lawyer at Allens Arthur Robinson in Sydney in 1991.

In late 1992, she was seconded from Allens to the Sydney Olympic Bid to work for Chief Executive Rod McGeoch AM as the Bid's Community Relations Manager. Louise then went on to work closely with the Bid's Lobby Team, led by John Coates to help devise and implement individual strategies for the International Olympic Committee members.

Following the successful bid, Louise commenced working for the Sydney Organising Committee for the Olympic Games (SOCOG). She became the first member of SOCOG's successful Sponsorship/Marketing team in 1994 and brokered a number of significant corporate partnerships.

In 1998, Louise joined the City of Sydney as Director, Look of the City, set up to improve 'the look of the city in the lead up to the 2000 Games'.

Louise's career took on an arts focus in late 1999 when she took on a development and fundraising role for the Sydney Symphony.

Since May 2003, Louise has been the founding Director of Artsupport Australia, an initiative of the Australia Council for the Arts to grow cultural philanthropy in Australia. It has facilitated over \$20 million of philanthropic grants and donations for the arts sector.

Louise has a Bachelor of Economics and Law from the University of Sydney.

In her spare time, she enjoys playing tennis and watching rugby union, theatre and music.



NEXT WEEK:

Anne Henderson, author of "Enid Lyons - Leading Lady to a Nation."

ROTARY – People like you and me

Rotary Means Business returns on Tuesday night, 3rd Feb

Our first **Rotary Means Business** Networking event of the year falls on International Networking Day™ which celebrates the key role that networking plays in the development and success of businesses across the world.

Rotary Means Business is a series of regular meetings organised to provide Rotarians and guests with the opportunity to meet for the specific purpose of business networking. This activity was one of the original founding purposes of Rotary.

As on previous occasions, there will be no charge to attend. Drinks, including coffee/tea, may be purchased from the bar area.



For further information about **Rotary Means Business**, please contact Tony Benner on 9279 0261.

Coming to a Computer Near You!

From February, The Rotary Club of Sydney will be using new computer software to maintain its membership records. The records will be kept of a system called ClubRunner, which is used by many Rotary clubs across the globe.

What does this mean for members?

- You will be able to update your own contact details.
- The membership directory will be online and always up to date (provided you keep your information current)
- The website will have a reminder on your profile when you are rostered for a particular Club duty.
- You will be able to upload your own photograph for your profile and club directory (any photographs older than five years will probably see that member automatically entered into the MS Mega Swim and fined by the Sergeant!)
- Club documents and reports will be readily available for members to peruse.

As time goes on the use of ClubRunner will be extended to provide a wider range of services.

A big thank you to Harry Fox and Rob Roche for their hard work in introducing this new system to the Club.

In next week's Bulletin we will give members the URL or computer address so that everyone check their details.

THE ROTARY CLUB OF SYDNEY

OUR 2008/2009 BOARD

Patricia Harrison President	pharrison@intersuisse.com.au
John Given President Elect	jgiven@zions.com.au
Taine Moufarrige Vice President	taine@servcorp.com.au
Geoff Wilbow Vice President	geoff.wilbow@fiducianfs.com.au
Garry Browne Past President	GBrowne@stalex.com.au
Jean Elborn Honorary Secretary	jeanelborn@bigpond.com
Craig Douglas Honorary Treasurer	cdouglas@dmcgroup.com.au
Ann Burleigh Fellowship/Events Director	annburleigh@ozemail.com.au
Ian Conley International Director	iconley@bigpond.net.au
Harry Fox Membership Director	harryfox@wilsonlearning.com.au
Tony Benner Public Relations Director	pr@corpfocus.com.au
James Allen Service & Awards Director	j.allen@stantonchase.com
Indy Singh	indysingh@fiducian.com.au

BRINGING VISITORS

If you plan to bring visitors to lunch, please email Ann Burleigh with their names on the Monday morning before the Rotary luncheon. annburleigh@ozemail.com.au

Happy Birthday
this week to these
members:

- **Peter Bowen**
- **Ted McKeown**
- **Stuart Howe**



Rotary's 4-Way Test

It asks the following four questions:

"Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL & BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"

What's for lunch this week:

Hot: Pan-fried ocean trout, roast and marinated vegetables, couscous with lemon cucumber yoghurt dressing
Dessert: Classic vanilla creme brulee with poached seasonal fruits & lady fingers
Salad: Rocket, poached pear with parmesan, candied walnuts in prosciutto & blue cheese dressing



24 HOUR MEGA SWIM 2009 SYDNEY OLYMPIC PARK AQUATIC CENTRE 4th – 5th July 2009

The Rotary Club of Sydney has agreed to lead the organisation that will run this year's 24 Hour Mega Swim. Members will recall that we were involved in organising food for the event last year in cooperation with other local Rotary Clubs. That event raised over \$70,000 for MS.

The 24 Hour Mega Swim raises money to support the 'Go for Gold' scholarship program which provides scholarship to people living with multiple sclerosis allowing them to aspire and achieve a life long dream.

Scholarships are awarded in the categories of employment, education, travel, the arts, sport and music. The swim involves teams of up to 15 people swimming a relay continuously for 24 hours. Teams and individuals seek sponsorship from friends, colleagues, etc.

The event will be held in July this year and will run from 12 noon Saturday to 12 noon Sunday.

We will be aiming to recruit up to 35 teams to participate in the swim and will be particularly targeting large corporates in the City, North Sydney and further afield.

This is a great opportunity not only to facilitate the raising of some substantial funds for a good cause but also to promote the Club and its activities – it may even give us an opportunity to recruit new members!

The Service & Awards Committee will be taking responsibility for this. If you would like to be involved please contact James Allen on 0414-141-552 or j.allen@stantonchase.com.

We are looking for help in using our networks to identify and attract corporate participation and then closer to the time in the running of the event.

Our President is also organising a team to swim in the event but more of that later...

James Allen

Coming Up!

- 3 Feb Louise Walsh - Funding for the Arts
3 Feb **Rotary Means Business - 6pm, Castlereagh Hotel, CBD.**
10 Feb Anne Henderson, author of "Enid Lyons - Leading Lady to a Nation."
17 Feb RYLA Presentation
24 Feb Consular Day
3 March John Brogden - Lifeline and its work on Depression.
10 March David Richmond - Coordinator General, Dept of NSW Premier
17 March Elaine Henry, CEO The Smith Family (Recipient of 2008-09 Community Service Award)
24 March Jim Patrick - Cochlear
31 March Senator Kim Carr
14 April Julian Ledger - The Sydney Harbour YHA Project.
19 May Citizenship Ceremony
16 June Glenn Stevens, Governor of the Reserve Bank

Please transfer these dates to your Diary.

Lunch Invitation

The UNIFEM (United Nations Development Fund for Women) Sydney Breakfast Committee extends a warm invitation to join them to celebrate International Women's Day on 6 March 2009.

Trading in fresh food markets is the only opportunity for many women in the Pacific to participate in the urban economy. Indeed, 85% of market vendors are women with 75% coming from rural areas.

The proceeds from International Women's Day 2009 will be directed towards the implementation of a project recently piloted in Fiji with great success.

UNIFEM Pacific's 'Market Project' aims to improve conditions in rural marketplaces and increase women's participation in the management of these markets.

Central to the project is the development of new more gender sensitive policies and practices and a reduction in poverty, by increasing household incomes.

The Breakfast will be held in the Bayside Grand Hall, Sydney Convention Centre Darling Harbour commencing at 7am on 6th March.

More information and a booking form may be downloaded from the UNIFEM website at www.unifem.org.au or contact Karen Loblay at karen@sydprop.com.au or Belinda Allen at iwdsydney@unifem.org.au

This event is not restricted to women - all members are most welcome to attend!

The Rotary Club of Sydney meets every Tuesday at 12:30pm, Cello Room, 4th Floor, Castlereagh Hotel, 169 Castlereagh Street, Sydney.

Rotary District 9750, Club # 18206, chartered 1st May 1921

The Rotary Club of Sydney, GPO Box 1523, Sydney, NSW 2001, Tel. +612 8014 8073



Rotary International's message is reaching an even wider audience through free video content available on Rotary International's YouTube channel.

Click on this link to see how Rotarians are using this new technology:

<http://www.rotary.org/en/MediaAndNews/Newsletters/Interactive/Pages/200901/Feature.aspx>

MAKE-UPS

If you visit another Rotary Club or related meeting, please make sure you email Membership Director Harry Fox with the details -

harryfox@wilsonlearning.com.au



Make Dreams Real

Please send your news to the Bulletin Editor,

Tony Benner at Tel. 9279 0261.

rotarymatters@people.net.au