



This Week: Dr.YKK (Kam Keong Yew)

Dr.YKK is an acknowledged Distinguished Talent on creativity , a former *creativity adviser to Lego* and a member of *Mensa*. He has been described as an energetic speaker, a provocative *mind unzipper*, an entertaining *laughter guru*, a masterful story-teller and *bestselling author* all rolled into one. This together with his wide international exposure and diverse work experience enable him to connect well with his audience.

Bestselling Author

Dr. YKK has written and published 10 books on creativity. His best-selling book (reprinted 10 times) : “*You Are Creative-Let Your Creativity Bloom*” has received the endorsements of CEOs, professionals, managers, students, teachers, parents and other prominent personalities from all over the world.

Creative Thinking

Most enterprises waste untapped financial potentials which may be released by the practice of creative thinking. Using skillfully designed yet simple exercises with profound impacts, Dr.YKK interaction with his audience allow them to discover their latent creative thinking skills. Be warned that your mind once stretched may never return to its original dimensions!

The elasticity, the stretching skills once acquired stays.

Business Innovations

Supported by latest stories and surveys of global business innovations, Dr.YKK provides convincing evidence that the most profitable business in the world is selling imagination. He shares principles, provides practical techniques and involved his participants on the what, why and how of business innovations.

Dr YKK holds a B.Sc(Hons.) degree from Malaysia, an Advanced Diploma from New Zealand and a Ph.D from U.K. He is married with four children. Travelling is one of his passions and he has been to over 50 countries.

Another passion is learning new knowledge. He lives a life of adventure and has experienced skydiving, scuba-diving, mountain-climbing, water-skiing, theme-park rides, caves exploring, etc.



29 Sept
2009

ROTARY MATTERS

Conference Highlights

Special Citizenship Ceremony and Dinner on Friday Evening at NSW Parliament House

**NSW Training Awards
NSW Police Officer of the Year**

Rotary Foundation showcased

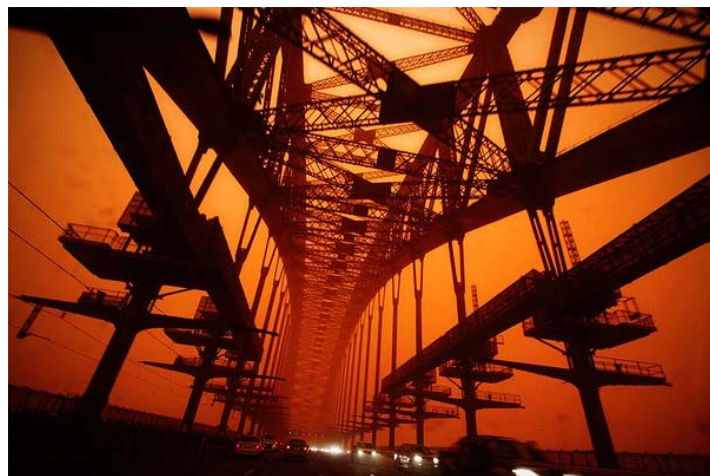
Gala Dinner on Saturday night (with Billy Field's band).

**Rotary and Youth Presentations
Community Service Awards**

BOOK NOW & BE THERE!



Our changing city - Clear one night, red and dusty the next!



A reminder for members to register to attend District Conference in October.

<http://www.rotarynews.info/District9750/r.i>

ROTARY – People like you and me

MS MEGA SWIM

A MS MegaSwim lunch is being organised by MS for the presentation of the 2009 NSW Go for Gold Scholarship awards. It is to be held on Sunday 11th October at the Bankstown Sports Club starting at midday.

Anyone from the Club is invited but particularly those who participated as swimmers or volunteers.

After the great result for the MegaSwim everyone is very excited that this year we will be awarding 21 scholarships to sufferers of MS which has been made possible by the funds raised in the Mega Swim. The cost is \$25 per head.

Please contact James Allen if you are interested in attending.



The MS MegaSwim Heroes

THE ROTARY SURVEY

A big thank you to the 30 members who participated in the Rotary District Survey!

CAN YOU HELP?

Patricia Harrison has received requests for assistance from two French related Rotary families:

A daughter of a French Rotarian has daughter seeking a six-month internship with a pharmaceutical company in Sydney, from March next year.

The other request is from a French Rotaract member who is currently doing an internship with Oxfam in Sydney and is looking for another internship in Sydney from January to June 2010, in the Economics, development and International Affairs areas.

If you would like further details about either students or their background, please contact our stockbroker and "recruitment consultant" Patricia on 0414 858 599.

What's for Lunch?

Hot Dish

Breast of Chicken, mash potatoes and spring vegetables

Dessert

Tiramisu

Vegetarian

Vegetable Moussaka with a roasted tomato sauce

Salad

Mixed Salad with Chicken and Onion Jam

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Alex Shaw - Honorary Secretary

Craig Douglas - Honorary Treasurer

Patricia Harrison - Past President

Geoff Wilbow - Fellowship - Events

Ann Burleigh - International Service

James Allen - Service & Awards

Jean Elborn - Youth Services

Hashim Durrani - Membership

Tina Stanton - Club Projects Coordinator

Mark Dyer - Website/Administration

Rotary's 4-Way Test

It asks the following four questions:

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

OUR NEWEST MEMBER

Shane Price has over 10 years experience in sales, marketing and customer service. He has now helped over 15 companies grow their sales teams, improve their systems and ultimately explode their revenue and profits.

He has a background in Financial Advisory and Investment, National Sales Management and Sales Training.

One of his most recent roles he identified lost revenues of \$1m in a struggling SME and within 4 months put the company back on track, increasing revenues by \$380 000 with a same day turnaround in customer service and sales.

Shane is known for having an instant impact on the bottom line and quickly implementing systems and ideas that get results.



Shane is now the Strategic Alliances Manager for Think-Big magazine, Universal Events and IT on Tap group of companies while consulting to various other businesses.

He has also helped to raise money for UNICEF and Child Fund and currently sponsors a boy in Africa.

Shane is interested in becoming a Rotarian for the camaraderie and relationships that are built and the good that can be achieved through the causes Rotary support.

Having been a Rotary International Exchange Student he has experienced first hand the generosity and life changing benefits Rotarians bestow upon others and after being involved with the Hudson Wisconsin Breakfast Rotary Group under Sam Cari, he has a good insight into what is involved and believes his values are aligned with what Rotary stands for.

Shane also enjoys the experience of sharing his exchange with others and opening their eyes to what could be achieved with such a life changing experience.

Please make Shane most welcome..



ROTARY CLUB OF SYDNEY Community Service Award 2009-10

The Community Service Award for 2009-2010 is to be presented on 8th December 2009 to an outstanding community service volunteer who has performed meritorious, dedicated and inspirational community service to those less fortunate.

The Award is for either candidates who have never sought or wanted publicity, but to whom public recognition should be made, or to a candidate who despite public recognition, is still so outstanding in community service that the Award should be granted.

Club members are asked to nominate suitable candidates whom they are aware of, or about whom they have read.

Nominations close on 1st November, 2009.

Please send your nomination to:

Hashim Durrani 0404 147 348
forhashim@optusnet.com.au;
Kaise Stephan (02) 9272 8148
kstephan@munichre.com; or
Ray Block (02) 9498 3696 or
rayblock@bigpond.net.au



If you would like to discuss any issue of the nomination, please call one of the above members.

Recent Recipients of the Award

2008-09 Elaine Henry, Chief Executive Officer, The Smith Family for inspirational leadership as a change agent transforming a welfare organization to one of supporting financially disadvantaged children through continuing education

2008-09 Jack Heath founder of Inspire dedicated to reduce youth suicide

2007-08 Rev Bill Crews AM for inspired leadership in the formation and continuing guidance to the Exodus Foundation in restoring faith to underprivileged people in distress.

2006-07 Sister Clare Nolan, Sisters of Charity for inspired leadership and dedication over a lifetime of service to the community, first in nursing and hospital administration, and later in outreach community service.

2005-06 Professor Les White CEO Sydney Children's Hospital for inspiration in being a founder of the leading charities involved in assisting seriously ill children in hospital.

2004-05 Father Chris Riley, CEO Youth Off The Streets for inspiration and dedication in founding and leading Youth Off The Streets with more than 20 programs for disadvantaged youth employing more than 125 employees and involving more than 600 volunteers.

2003-04 Sister Helen Barnes, Sisters of Mercy for humanitarian work as the founder and leader of the Migrant Supporter Network over 19 years.

2002-03 Bert Williams for outstanding community service of 27 years in leading a band of toy repairers giving joy to children. Over 1 million discarded toys were made new and given to charities.

2001-02 Hal Goldstein for dedicated leadership in community service of 30 years to the Sir Moses Montefiore Home, as a model in age care accommodation, including special care for people with dementia and alzheimers.



Coming Up!

www.sydneyrotary.com
www.clubrunner.ca/sydney

- 29 Sept Dr. YKK (Yew Kam Keong), CEO of MindBloom. "Innovate or Evaporate"
- 29 Sept **Rotary Means Business, 6pm, 2nd Floor, Castlereagh Hotel.**
- 6 Oct Warwick Watkins
- 13 Oct Visit by District Governor, Glenn Wran
- 20 Oct Visit by American GSE Team
- 23/25 Oct **ROTARY DISTRICT CONFERENCE - UTS, Broadway, Sydney**
- 27 Oct Visit by Indian GSE Team. Speaker Dr Stuart Smith - Falls & Balance.
- 3 Nov Melbourne Cup - no meeting - members to do makeups that week.
- 10 Nov Jim Patrick - Cochlear
- 17 Nov Consular Day - Mr Trevor Garland, S.I. Consul and Head of Mission
- 1 Dec Lindy Hume - Sydney Festival Director.
- 8 Dec Christmas Function (evening event)

The Rotary Charity Regatta

The Annual Rotary Charity Regatta, which is run by the Rotary Club of Sydney Cove, has raised over \$2.5 million over the past 14 years.

The Sydney Cove Club is offering other Clubs and charities who solicit their own sponsors, a return of 50% of the gross value of the business introduced. They are quite happy to help other Clubs and often talk with potential supporters to help secure the business.

Sydney Cove will handle all of the administration, insurance, catering, securing yachts, invoicing etc and pay all costs. The introducing Club only has to get the business, with or without our assistance, in return for 50% of the gross. Sydney Cove does the rest.



While the Sydney Children's Hospital in Randwick is the principal beneficiary of Sydney Cove's net proceeds, other Clubs are free to do whatever they like with their share.

We suggest that any Club interested in using the Regatta as a fundraiser start by having a look at the web site www.sydneycoverotary.com/regatta

The site has endorsements from the Hospital, a DVD, brochure, entry forms, photos and just about everything anyone needs to know. For more information or if they would like someone to talk to their Clubs, Boards etc., please contact Bill Little on 9975 5526 or 0418 670158 or by email to wlittle@bigpond.com



Children learn to read and write at a school in the village of Napabally, India. It's one of several villages benefiting from an integration project organised by Rotarians.



Students learn to read at the Sicelekuhle Preschool, a program started by May Nzama in 1999. The program benefits families in South Africa affected by AIDS.

**Please send your news to the Bulletin Editor,
Tony Benner at Tel. 9279 0261.
rotarymatters@people.net.au**

The Rotary Club of Sydney meets every Tuesday at 12:30pm, Cello Room, 4th Floor, Castlereagh Hotel, 169 Castlereagh Street, Sydney.

Rotary District 9750, Club # 18206, chartered 1st May 1921

The Rotary Club of Sydney, GPO Box 1523, Sydney, NSW 2001, Tel. +612 8014 8073

Happy Birthday to these members:

- David Hunt
- Tony Benner
- Janette Parkinson
- Craig Douglas
- Leonie Kramer
- Jennifer Kwok

