



This Week: Dr Kim Fenton

22 Sept
2009

Kim Fenton and Penny Ombler founded Successful Minds in 2007 with the vision of providing personal and organisational development via compelling and constructive training and executive coaching.

Successful Minds mission is to inspire people to strive for their goals and achieve fulfilment in all aspects of their lives. Successful Minds currently provides training and coaching in various industries. These industries include finance, banking, IT, pharmaceuticals, health and fitness and insurance.

Kim and Penny have 36 years of combined business experience in sales, people management, marketing, training management, small business and professional coaching, across a diverse range of industries including pharmaceuticals, real estate, retail, and hospitality.

Additionally, they also have years of extensive experience in healthcare and medical research. Kim and Penny are inspired by working with

organisations, executives, job seekers and business owners to help them embrace success and lead a meaningful life.



What to expect on Tuesday:

“Healthy Thinking for Life - Challenging the Status Quo”.

Healthy thinking is the conscious, positive management of our thought processes. This seminar delves into how we create and perpetuate our perceptions or our “logical” conclusions. We explore the function of the mind from stimulus to response and look at three ways in which we can challenge our mind’s status quo for improved outcomes:

- Focus
- Questioning negative perceptions
- Living the conscious life.

This session provides practical tools we can use every day to foster our healthy thinking in life to support successful outcomes.

An article on this subject can be seen in the current issue of “Think Big” magazine. It can also be Googled and read online.

Your City

Club Members, can you help.....?

For our annual **Your City** program, apart from Fiducian, Stuart Alexander and some other club members, in recent years we have been financially assisted by the Council of the City of Sydney.

As well as this financial help, the Council has provided great facilities and support through the Town Hall and their personnel and they will be doing this again for this year.

The council receives many requests for Local Community grants and alas, this year, they are unable to include us - but a big thank you to them for the past two years is in order.

This has created a hole in our budget for this year - they say many hands make light work - can you or your organisation help? For this year, are you able to donate any amount that will allow us to make up the shortfall? We would be very grateful.

In past years 8 or 10 of us have chipped in with the major financial supporters to meet budget. This year to get us out of a jam, we are hoping to spread the to a wider base of members.

Any and all financial contributions will help.

Please send any cheques to Rotary Club of Sydney (marked Your City program) to program con-

venor Rex Doughty at GPO Box 3392 Sydney 2001 or contact Rex on rex.doughty@fiducianfs.com.au or 9231 2133 (weekdays) or Mobile 0415 284 848.

Thank you for your help
Jean Elborn

Youth Services Director



A reminder for all Rotarians to register to attend District Conference in October.

<http://www.rotarynews.info/District9750/r.i>

ROTARY – People like you and me

ROTARY MATTERS

10 CHALLENGES FOR NOT FOR PROFITS TODAY

By Rev, Keith Garner, Superintendent, Wesley Mission

1. THE NOT FOR PROFITS ARE A GROWING PART OF THE AUSTRALIAN BUSINESS SCENE

Not for profits may have been less prominent in Australia than in many overseas countries, but they play a crucial role. Figures are debatable, but they employ over 600,000 people, some 7% of the workforce. At the current time, there is contemplation of a new strategic direction for the sector to achieve greater grunt and a more potent advocacy.

At the present time, the government are trying to develop a 'Compact' – a defined relationship with which to operate. The difficulty is there is no such sector – what have organisations like Wesley Mission in common with the Easts Club?



2. INCOME IN THE NOT FOR PROFIT WELFARE SECTOR HAS BEEN HIT BY THE GFC

There are many aspects to this, but many of us have had to act very quickly, for example 380 redundancies in the early part of 2009. This has helped us to handle the challenges, but it has involved closing down services and bringing together infrastructure to manage the work we do.

3. LEADING TRANSFORMATION IN TIMES LIKE THIS REMAINS A PRIORITY

Leaders of not for profits are engaged in a balancing act of the highest magnitude and when you are leading an organisation with a budget of over \$130M, largely tied up in people not investments or capital for the benefit of shareholders, you have to look at this very carefully.

The lobbying capacity of a not for profit organisation might be jeopardised if it becomes too dependent on the government hands that feed it, or too closely identified with a private company that supports it.

4. KEEPING A HEALTHY FOCUS ON OPPORTUNITY FOR GROWTH

During a time like this, we have to be prepared to look for the opportunity. Our strength comes out of adversity and the opportunity to move forward must not be missed. At the present time, we are seeing success in some of the challenges of the current climate. This is a time when we are about to develop our aged care work, especially in relation to high care, which is one of the sad weaknesses of our system in Australia.

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What's for Lunch?

The menu for Tuesday's lunch did not reach The Bulletin this week.

Was it because we described last week's Kangaroo fillet as "Skippy"? Or was it an oversight?

Whatever the reason, a good lunch will be served on Tuesday.

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Ann Burleigh - International Service

James Allen - Service & Awards

Jean Elborn - Youth Services

Hashim Durrani - Membership

Tina Stanton - Club Projects Coordinator

Mark Dyer - Website/Administration

Rotary's 4-Way Test

It asks the following four questions:

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

OUR NEWEST MEMBER

In 1989, Hans Klieber and his wife were invited to a Rotary Lunch in Nukualofa by King Taufa'ahau Tupou IV of Tonga. This meeting showed how beneficial the Rotary Club was, even on a small pacific island.

Interesting history details showed the Kingdoms connection both with England and Germany over the centuries.



Hans was able (on a small scale) to provide books for Tongan students who were interested in German language and culture. Had he been member of Rotary at this time the exchange may have continued over time and by other people.

When Hans came back to Germany, he was determined to join Rotary. He read more about its

background and was really impressed by the good work Rotary was providing worldwide.

So why did it take Hans so long to take action?

At the time his family lived still in Germany. They worked on the migration to Australia and Hans concentrated on the sale of the family business in Germany and the building of a new business in Sydney (DHA), which they had bought.

Somehow all this prevented Hans from doing the first step.

Over 20 years later he was semi-retired and had more time to spend for a good course based on an exciting platform. He was, as an individual, involved in collecting and donating money for Rhino conservation in Kenya. Hans and his wife I had the honour to name 3 wild-born Rhino babies: Maxx, Maxxine and Anna. By now all 3 Rhinos have babies of their own.

As a German born Australian citizen, Hans understand how important tolerance and friendship are among people of different nationality, language e.g. I therefore appreciate very much that Rotary Clubs are open to all cultures, races and creeds.

Rotary actions like "End Polio Now" would make Hans proud to become a member.



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5. WE HAVE CHOSEN FOUR ORGANISING AREAS TO APPEAL TO OTHERS

In terms of our communication and our reaching out in the community, we have chosen four motifs which will gather our work together:

- Operation Hope – care for young people
- Financial Stress – Creditline/gambling counselling
- Give Kids a Chance – building resilience
- Homelessness – an integrated service



6. INDIVIDUAL GIVING HAS REMAINED STRONG

During a time such as this, the large household names in charity and welfare maintain their givers, even if it is true that at the same time corporate giving has declined.

There has been a measure of government support. Just three weeks ago, we heard the news that we are one of 37 charities given access to a small pot of \$11M – for those who have been hit by declining corporate support. We received the highest amount, which is \$1M.

7. THE CORPORATE SECTOR NEEDS REVISED EXPECTATIONS

Realism is required in this area. As part of the wave of corporate social responsibility sweeping Australian companies, not for profit organisations are being sought as partners in these endeavours. Such partnerships can be perceived as giving companies a low-cost and highly-effective point of entry to social and community fields where they can make a street level contribution.

We receive the calls that say, 'We want you to receive our help next Wednesday. We have 65 volunteers ... where can we come to?' This is a challenge!!! We need to look at realistic costing and how it will help our work. The issue of Christmas volunteers is always part of this challenge.

8. GROWING REVENUE IS STILL A PRIORITY

A key area has to be the growing of revenue, especially if we take note of Kevin Rudd's article and statement of future direction, which suggested that growth in the public sector would remain about 2%. That will not keep us even close to CPI. In organisations like ours, we have to raise donations and also any other avenues of income. This is being addressed in new investment strategies and developing fundraising streams.

9. BECOMING LESS DEPENDENT UPON GOVERNMENT FUNDING

Down the years, organisations like Wesley Mission have become too dependent upon government streams of income. Even through the tough times of the last twelve months, we have managed to reduce that dependency by another 2% to closer to 68%. This will remain a priority in the coming years.

10. NEVER LOSING THE PROPHETIC EDGE

Our organisations have grown out of a sense of concern for the poor and marginalised. This must not diminish in the light of all the other aspects of our work. The Australian fundamental values of 'a fair go' and 'have a go' are



Coming Up!

www.sydneyrotary.com
www.clubrunner.ca/sydney

- 29 Sept Dr. YKK (Yew Kam Keong), CEO of MindBloom. "Innovate or Evaporate"
- 29 Sept **Rotary Means Business, 6pm, 2nd Floor, Castlereagh Hotel.**
- 6 Oct Warwick Watkins
- 13 Oct Visit by District Governor, Glenn Wran
- 20 Oct Visit by American GSE Team
- 23/25 Oct **ROTARY DISTRICT CONFERENCE - UTS, Broadway, Sydney**
- 27 Oct Visit by Indian GSE Team
- 3 Nov Melbourne Cup - no meeting - members to do makeups that week.
- 10 Nov Jim Patrick - Cochlear
- 12 Nov **Night at The Museum**
- 17 Nov Consular Day - Mr Trevor Garland, S.I. Consul and Head of Mission
- 1 Dec Lindy Hume - Sydney Festival Director.
- 8 Dec Christmas Function (evening function)

Patricia Harrison has received the following email from an overseas Rotarian, seeking temporary accommodation for his family. If you can help, please respond directly to Maris Slokenbergs.

From: Daina Alm [mailto:daina.alm@telia.com]
Sent: Friday, 11 September 2009 5:31 AM
To: office@sydneyrotary.com
Subject: Looking for a house/apartment in Sydney in February

Dear Rotarian,
I am past governor of District 2410.
My daughter and her family (2 children) will be visiting Sydney between in February. They are a looking for a flat or a house to rent.
Perhaps a member of your club is interested to help out?

Best regards
Maris Slokenbergs
PDG 2410
Brivibasiela 106-5
Riga, LV1001
LATVIA
E-mail: slok@apollo.lv
Phone +37129242110

A Bionic Eye for Australia

Professor Minas Coroneo, who will be one of the speakers at the Rotary District Conference next month. He will give a brief update on the progress in developing the first bionic eye.
It sounds like the Six Million Dollar Man, however a breakthrough is not far away!

**Please send your news to the Bulletin Editor,
Tony Benner at Tel. 9279 0261.
rotarymatters@people.net.au**

The Rotary Club of Sydney meets every Tuesday at 12:30pm, Cello Room, 4th Floor, Castlereagh Hotel, 169 Castlereagh Street, Sydney.

Rotary District 9750, Club # 18206, chartered 1st May 1921

The Rotary Club of Sydney, GPO Box 1523, Sydney, NSW 2001, Tel. +612 8014 8073



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not inconsistent with this, but we must blend them with the twin aspirations of building a strong community which includes people in, especially those who don't fit and are deeply damaged.

The not for profit sector is sometimes called 'the third sector' – this is an unfortunate title. In the mission context of today, some of us would argue it is in point of fact 'the first sector'.



Ambassadorial Scholar Peter Seenan's honorable mention entry in *The Rotarian's* 2009 photo contest.

Happy Birthday to these members:

- Sarah Donovan
- Paul Wenham
- Jean Elborn
- Brian Fletcher
- Michael Dunn
- David Hunt

