



## This Week: Dr.YKK (Kam Keong Yew)

Dr.YKK is an acknowledged *Distinguished Talent* on creativity, a former *creativity adviser to Lego* and a member of *Mensa*. He has been described as an energetic speaker, a provocative *mind unzipper*, an entertaining *laughter guru*, a masterful storyteller and *bestselling author* all rolled into one. This together with his wide international exposure and diverse work experience enable him to connect well with his audience.

### Bestselling Author

Dr. YKK has written and published 10 books on creativity. His best-selling book (reprinted 10 times): "*You Are Creative-Let Your Creativity Bloom*" has received the endorsements of CEOs, professionals, managers, students, teachers, parents and other prominent personalities from all over the world.

### Creative Thinking

Most enterprises waste untapped financial potentials which may be released by the practice of creative thinking. Using skillfully designed yet simple exercises with profound impacts, Dr.YKK interaction with his

audience allow them to discover their latent creative thinking skills. Be warned that your mind once stretched may never return to its original dimensions! The elasticity, the stretching skills once acquired stays.

### Business Innovations

Supported by latest stories and surveys of global business innovations, Dr.YKK provides convincing evidence that the most profitable business in the world is selling imagination. He shares principles, provides practical techniques and involved his participants on the what, why and how of business innovations.

Dr YKK holds a B.Sc(Hons.) degree from Malaysia, an Advanced Diploma from New Zealand and a Ph.D from U.K. He is married with four children. Travelling is one of his passions and he has been to over 50 countries.

Another passion is learning new knowledge. He lives a life of adventure and has experienced skydiving, scuba-diving, mountain-climbing, water-skiing, theme-park rides, caves exploring, etc.



1 Sept  
2009

ROTARY MATTERS



## Hello Makati!

The arrival of our visitors was not without drama. It was however going to take more than long flight delays ex Manila and Visa issues to deter the Makati quartet, **President Felix** and **Mrs Tessie Amparo** and **PP Cesar** and **Mrs Ludy Campos**.

At a Project level, PP Felix and Tessie joined in the **YHA Celebrations** in The Rocks (thanks Julian Ledger) and visited the **Northcott Society** (thanks John Given).

At a recreational level and in spite of jet lag, Felix and Tessie joined a jolly crew for dinner at the Belgian Beer Café (thanks **Garry Browne**) and on Wednesday evening, with Cesar and Ludy finally in Sydney, were wined and dined at **Patricia Harrison's** home.

At a working level and in accordance with our 'Sister Club' Agreement, P. Felix joined a 'Roundtable' meeting to discuss our mutual and disparate Club projects. This was a very worthwhile exercise as it gave attendees the opportunity to again realise, the scope and indeed the power, of Rotary's International Service.

**Rene Benitez** deserves a particular mention for his initiative and drive in bringing the Makati delegation to Sydney (thanks Rene). Thanks too, to the great Rotarians who comprise the International Service Committee. Please take a bow.



A reminder for all Rotarians to visit the Rotary District 9750 website to do two things: Participate in The Survey and Register to attend District Conference in October.

<http://www.rotarynews.info/District9750/r.i>

ROTARY – People like you and me

## Makati (continued)

By the time you read this, P Felix and Tessie will have returned to the Philippines – in time for Felix to preside over his own Club's luncheon meeting which like ours, occurs on a Tuesday. As they have a few more days in Sydney, we hope that **PP Cesar and Ludy Campos** will join us. Please make them welcome.

**'MakeUp at Makati'** - Note for those Sydney Rotarians visiting the Philippines: as quite a few of our members have discovered, a very warm welcome awaits if you are able to do a makeup at our 'Sister Club'.

A huge thank you goes to Felix, Tessie, Cesar and Ludy for making the not inconsiderable effort to join us at the **Rotary Club of Sydney**. Thanks again to those Rotarians who contributed to the success of this International Club visit.

**Ann Burleigh** Director, International Service Committee

## Engage Members and They Will Stay

Rotarians, like most people, need to feel like they belong. That is the No. 1 tip from Mike McGovern, 2009-10 chair of the RI Membership Development and Retention Committee, on how to expand membership. McGovern says many members leave their Rotary clubs because they don't see how they are contributing, or they feel disconnected from other members.

"We need to connect with members of our club within our meetings and at our projects, but also outside of Rotary," he says. "This involves having other members and their families over for dinner or going together to be a spectator at an event."

McGovern suggests de-emphasising attendance.

"Constantly emphasising attendance is a turnoff to many younger members and to those with family and business obligations. Rotarians should attend meetings because they are a good use of time, not because they would feel guilty not attending."

Rotary clubs should list their accomplishments on their Web site, McGovern says. "A Rotarian recently told me that her favorite meeting was the year-end meeting at which the club president reviewed all the club had accomplished during the prior year. She felt good about being a Rotarian."

Ken Collins, vice chair of the committee, suggests that clubs focus on finding worthwhile, hands-on projects that benefit individuals in their community, which will help produce a pool of "satisfied customers" who will publicise Rotary to friends, neighbors, and relatives. "In Rotary, we underestimate the value and power of word-of-mouth advertising. It costs nothing and is repeated over and over again, over a wide area."

### What's for Lunch?

#### Hot Dish

Chicken Breast, Roast tomato sauce with dafina potatoes

#### Dessert

Sticky Date Pudding & Vanilla Ice Cream

#### Vegetarian

Garden Pasta Salad

#### Salad

Greek Salad



## 2009/2010 BOARD

**John Given** - President

**Roslyn McLeod** - President Elect

**Chris McDiven** - Vice President

**Alex Shaw** - Honorary Secretary

**Craig Douglas** - Honorary Treasurer

**Patricia Harrison** - Past President

**Geoff Wilbow** - Fellowship - Events

**Ann Burleigh** - International Service

**James Allen** - Service & Awards

**Jean Elborn** - Youth Services

**Hashim Durrani** - Membership

**Tina Stanton** - Club Projects Coordinator

**Mark Dyer** - Website/Administration

## Rotary's 4-Way Test

It asks the following four questions:

"Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL & BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"

## Introducing our Speaker Sponsor



# THE HOUR GLASS

Contemporary Horological Art

Each Rotary luncheon, the guest speaker is thanked and then invited to make a donation of \$100 to the charity of their choice, courtesy of The Hour Glass.

The Hour Glass is a leading prestige watch specialist in the Asia Pacific region. From a one-boutique operation in 1979, The Hour Glass Group has developed a regional network of more than 20 boutiques strategically located in Australia, Hong Kong, Japan, Malaysia, Singapore, and Thailand.

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The Hour Glass introduced the concept of luxury watch retailing by showcasing products in a boutique style concept, a breakthrough in luxury goods retailing in the period. The Hour Glass continue to focus on the latest trends in luxury Swiss watches, providing clients with the very best of Patek Philippe, Rolex, Cartier, Panerai, TAG Heuer and Chopard - to name just a few.

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Tel: 1300 HOUR GLASS (1300 468 745)



## LEAVE

Our club, due to its size generally has a low attendance record in comparison to other clubs.

One way of increasing our attendance figures is to request a Leave of Absence when, due to travel or ill health you will miss two club meetings in a row.

## NORTHCOTT'S 80th ANNIVERSARY GALA DINNER

On the 21<sup>st</sup>. February 1929, the members of our Club decided to adopt as its major activity for 1928-29, "the education and vocational training of crippled children"

What transpired was an incredible effort by our forebears that resulted in the establishment of the Crippled Children's Society of NSW on 17<sup>th</sup>. December 1929.

The Rotary Club of Sydney had succeeded admirably and handed over responsibility to the newly formed organisation.

Since that memorable day, thousands of children and adults have benefited from the service programs provided by the Society which is now known as Northcott Disability Services.

To celebrate their 80<sup>th</sup>. Anniversary, Northcott are again turning to our Club for support but, in this case, a far less arduous and most enjoyable "task".

### OUR CHALLENGE, 80 YEARS ON, IS - CAN WE PUT TOGETHER TWO TABLES OF 10 FOR THE GALA DINNER ?

#### YES WE CAN!

Here are the details :-

- Date and Time - Saturday 31<sup>st</sup>. October at 7.00pm
- Where - Four Seasons Hotel, 199 George St.
- Dress - Cocktail
- Cost - \$195 per person. (\$105 tax deductible)
- Theme - "Dancing through the Ages" with Alisa Gray & Dancers and Band: Secret Images.

MC's

Peter Overton and Jean Kittson (pictured)

Entertainment - The comic genius of Steve "The Sandman" Abbott .

Prizes, entertainment, great food, great wines, great music all for a great cause.

Register your booking now through our online

ClubRunner system and we will provide you with details for payment by cheque or by Visa, Mastercard.

Come on Rotarians of Sydney Club - let us show what we can do 80 years later!

**Support President John in this important event in his Rotary Year.**

**Geoff McIntyre**





# Coming Up!

[www.sydneyrotary.com](http://www.sydneyrotary.com)  
[www.clubrunner.ca/sydney](http://www.clubrunner.ca/sydney)

- 1 Sept Dr YKK, Founder President & CEO of Mindbloom
- 8 Sept Rob Edwards from It's Time Foundation Conservation
- 15 Sept Marie-Louise Carroll National Relationship Manager Surf Life Saving Foundation
- 29 Sept **Rotary Means Business, 6pm, 2nd Floor, Castlereagh Hotel.**
- 23/25 Oct **ROTARY DISTRICT CONFERENCE - UTS, Broadway, Sydney**
- 17 Nov Consular Day - Mr Trevor Garland, S.I. Consul and Head of Mission
- 1 Dec Lindy Hume - Sydney Festival Director.

## “The days of our youth are the days of our glory”

For me, that is the line from Byron that springs to mind whenever Rotary's youth programs are mentioned.

**In Rotary, September is New Generations Month – a time to focus our attention on our programs for youth and the role they play in shaping the Rotarians of tomorrow.**

Our youth programs – Interact, Rotaract, Rotary Youth Leadership Awards, and Rotary Youth Exchange – are some of the most important programs of Rotary.

I say this because of the unparalleled potential they have to influence young minds and souls toward peace, goodwill, and harmony. That potential is the greatest in youth because the experiences of our early years never leave us; they shape who we later become.

In the words often attributed to St. Francis Xavier, “Give me a boy until he is seven, and I will give you the man.” For myself, I would give it a bit longer than that – but there is no doubt that the experiences of our youth have a greater formative power, and a greater ability to shape character, than any we may have in our adulthood.

When a teenager from the United States has the chance to travel to India to participate in a National Immunization Day, or when a student from Brazil spends a year studying in Japan, that person will be forever changed.

These young people will have formed connections and affections that will endure. They will never think about their own country, or the world, in the same way again. Their perspective, their priorities, and their values will have been permanently shaped by that experience in a way that no later experiences will have the power to do.

Your hard work ensures that these experiences continue to be possible – that these programs continue to be available, to

be well run, and to earn the trust of the participants and their families.

The impressions of youth are strong, and they are lasting. There is never a second chance at them. We may grow and change as we get older, and we are surely changed by all of our experiences. But there is never another chance to build who we are. That happens only once: in our youth.

The days of our youth truly are the days of our glory – but through Rotary's youth programs, those days become the glory of all of Rotary.

John Kenny  
President, Rotary International



**Please send your news to the Bulletin Editor,  
Tony Benner at Tel. 9279 0261.  
[rotarymatters@people.net.au](mailto:rotarymatters@people.net.au)**

**The Rotary Club of Sydney meets every Tuesday at 12:30pm, Cello Room, 4th Floor, Castlereagh Hotel, 169 Castlereagh Street, Sydney.**

Rotary District 9750, Club # 18206, chartered 1st May 1921

**The Rotary Club of Sydney, GPO Box 1523, Sydney, NSW 2001, Tel. +612 8014 8073**

**Happy Birthday to these members:**

- No birthdays this week

